



# 2022

# ANNUAL REPORT



Center for Girls Foundation (CFGF) is located in Chiang Rai province in northern Thailand. Chiang Khong is a border town situated along the Mekong River in close proximity to the infamous Golden Triangle area where Laos, Myanmar, and Thailand meet.

## ABOVE

The team of the Center for Girls Foundation envisions a world where women and children are safe to live their lives in equality, with dignity, and humanity.

# Center for Girls Foundation was founded in 1997

to create a **safe space** for girls and **take action** against widespread gender-based violence, abuse, and exploitation.

More than two decades later, the Center for Girls Foundation continues to fight tirelessly for the **rights and safety of women and children.**

**C**enter for Girls Foundation's mission is to empower women and children, reduce instances

of gender-based violence (GBV), and raise awareness about human trafficking issues. CFGF seeks to prevent the commercial sexual exploitation of children (CSEC) and all forms of abuse against children. We are committed to creating sustainable, participatory projects that equip people in the surrounding communities with the necessary life skills to become independent leaders, who strive toward human rights for all, regardless of

gender, age, race, ethnicity, nationality, religion, or socioeconomic status.

**F**ounded in 1997, the Center for Girls Foundation has made a profound, positive impact on the lives of thousands of women and girls. CFGF remains deeply rooted in the communities we serve, and through our participatory approach, strong partnerships, and networks we strive to continue this impact for decades to come.

In 2022, the Center For Girls Foundation has different working topics to cover the diversity and different contexts in the community. When we planned our working topic, we considered the different cultures and contexts as well as used a participatory learning process that puts the target group at the center of our work. In 2022, CFGF gave special importance to working with male leaders and family leaders of the Hmong ethnic group. The family leaders are the community leaders and they have great influence on the community. This results in positive change on the issue of gender roles as well as a reduction of violence against children, women, and family violence. From the participatory work of all sectors, there is cooperation in the work of children, women, and networks at the community level in the areas of Chiang Saen, Wiang Kaen, and Chiang Khong Districts. As a result, support mechanisms were created.



There are more government, civil society, and local government organizations working at the community level which led to the creation of Community-Level Child Protection Centers and Incident Report Centers. This allows people of all age groups to access the center and ask for help. The different work and activities that were carried out in 2022 enable children, women, and people in the community to gain the opportunity to develop knowledge and skills as well as the skills to develop the community, children, and women who have been subjected to violence.

CFGF wanted to thank people who are involved in the work and join together to be a force in fighting the issues as well as jointly develop the community to be a community where children, women, and people of all age groups are safe, have a good quality of life, and are happy.

**Nunnaree Luangmoi**  
Founder and Director  
Center for Girls Foundation

# OUR IMPACT

## Community Empowerment and Development of Local Mechanisms for Children Protection

### Kindernothilfe (KNH)

**Goal** | CFGF initiated the local child protection mechanism in accordance with the Child Protection Act B.E. 2546 and the directives of the Department of Children and Youth Affairs. The primary objective was to stimulate local government organizations to set up child protection centers at the sub-district level. CFGF, as one of these centers, plays a crucial role in advancing child welfare protection within communities and ensuring the safety and well-being of children.

**Project** | In 2022, a total of 17 local authorities across three targeted districts (Chiang Khong, Chiang Saen, and Wiang Kaen) were designated to establish child protection community centers at the sub-district level. This initiative was in line with the overarching goal of empowering local governments to assume leadership roles in advancing child welfare protection. CFGF was established as a pivotal mechanism driving child welfare protection efforts at both the sub-district and community levels.

**Impact** | In 2021, after promoting the program through social media, 45 children expressed their interest in participating in the project. In 2022, an additional 21 children joined, resulting in a total of 66 children involved. Out of these, 43 students enhanced their knowledge and awareness to become leaders in child rights protection. The program also extended its outreach to 184 community committees across 8 subdistricts, aiming to advance its work at the community level. In 2022, a total of 21,079 individuals from the general public received knowledge and information through the CFGF Facebook page.



CFGF participated in the meeting supported by **KNH** that aimed to foster understanding and develop collaborative work mechanisms with **the Child Protection Community Center Committee and the Women's Empowerment Network** for Change in Si Don Chai Sub-district.

# OUR IMPACT

## Social Empowerment for Gender Equality

### Diakonia

**Goal |** In partnership with Diakonia, CFGF promoted gender equality and reduced violence against children and women by working with various target groups, including women leaders, ethnic groups, government agencies, civil society, and local administration organizations. CFGF aims to enhance their knowledge and understanding of gender equality and empower them to work together to drive the initiatives.

**Project |** In 2022, CFGF hosted awareness campaigns on different important days, involving community leaders and women leaders as a network for surveillance and reporting incidents, alongside with public announcements on community radio to raise awareness among the people in the community.

**Impact |** This project exhibits its influence not only on the 707 rights holders who have directly acquired knowledge and actively engaged in offline activities but also on a substantial cohort of 6,700 indirect target groups who have been provided access to the project's media and activities. The project establishes a model for future expansion and integration into district-level plans, as well as elevates the work of the Mae Ying Chiang Khong Council (Chiang Khong Women's Council) to achieve sustainability and support from government and private sectors. Moreover, the project's online media platforms, including Facebook, Instagram, Twitter, and the CFGF Website, have amassed a total of 60,138 views and interactions, underscoring its broader impact.



**"Because gender equality is not just an issue for adults."** CFGF in collaboration with the leading women of the **Chiang Mai Mother's Association**, conducted a **storytelling and experiential training workshop for women**. Through the real-life experiences of women, they created the framework for the **"Different but Equal" series of stories** to instill knowledge and understanding of gender equality. These stories aim to be disseminated within the network of parents with young children.

### Diakonia project

# OUR IMPACT

## Responding to Emergency Cases

### Individual Donations

**Goal** | CFGF fundraised to ensure we can respond quickly in times of crisis and are able to provide the help that members of our community need. We act as a resource and provide essential assistance to children, women, and families who are subjected to, or at risk of, any form of violence or sexual exploitation.

**Project** | CFGF is notified when cases of violence against women and children or human trafficking occur in the working areas. Our network consists of community leaders, local government officials, individuals in the private sector such as restaurant owners and tuk-tuk drivers, and members of the community who know they can rely on us. We provide assistance such as basic essentials for children and families, safe housing, supporting education, transportation for medical or mental health care, preparation for litigation and navigating the legal process, and coordinating referrals to other organizations as well.

**Impact** | In 2022, a total of 45 cases were reported and successfully received help, which included 31 cases involving children under the age of 18 (23 females and 8 males), as well as 14 cases in the adult group (11 females and 3 males). The types of violence that were identified among the children's groups and the 14 at-risk girls who received help included incidents of persuasion leading to human trafficking, instances of sexual exploitation among adults, and cases of domestic violence.

# REVIEW IN 2022

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Jan

CFGF revised and assessed our **5-year strategic plan** and our **child protection policy** to ensure that it aligns with and remains consistent with our working context.

CFGF welcomed **UNFPA** to Chiang Khong for discussions on CFGF's efforts in **gender equality, women's empowerment, and the reduction of violence against women and children.**



Feb



Mar

CFGF and Wiang Chiang Khong Subdistrict Municipality signed a **Memorandum of Understanding (MOU) to combat the sexual exploitation of children.** CFGF also collaborated with various stakeholders to advance the establishment of community-level child protection centers.

CFGF raised awareness about **sexual abuse and sexual assault**, emphasizing that these issues can occur anywhere to anyone. The organization stressed **the importance of educating both individuals and communities to eradicate sexual violence.**



Apr



May

CFGF welcomed teachers and students from **the University of Minnesota** for an exchange visit to discuss CFGF's work and gain insights into the way of life and activities of **Hmong ethnic community leaders** in Ban Kiew Doi Luang, Rim Khong Sub-district.

**Diakonia Thailand** conducted a site visit to CFGF to follow up on gender-based violence initiatives. They visited **the Mae Ying Chiang Khong Council and the Prototype Village** to learn about community activities promoting gender equality.



Jun



Jul

CFGF, in collaboration with **World Vision Thailand, Civil Affairs Operations Group 314, Pha Mueang Division, and Wiang Chiang Khong Subdistrict Municipality**, organized a workshop for children and youth to enhance their knowledge and skills related to recognizing **the dangers of violence and human trafficking**.

CFGF celebrated its **25th Anniversary** by announcing its gratitude to supporters and networks via CFGF's social media platforms. The organization reaffirmed its commitment to empower and develop children and women.



Aug



Sep

CFGF presented its **successes and challenges in promoting gender equality and creating the Prototype Village** at a forum in Chiang Mai hosted by **UNFPA**. This forum supported the work of men, women, and LGBTQI+ groups in Chiang Khong.

CFGF held a **fundraising event with the Zheng Fanxing Fan Club** to support children's education. The organization coordinated and managed funds received from the community's children. Additionally, **Nunnaree Luangmoi**, the founder and director of CFGF, visited **Cambodia** to learn about an organization supported by Diakonia Thailand and to exchange experiences while connecting with Diakonia Cambodia's network.



Oct



Nov

CFGF participated in the cycling campaign **"16 Days of Activism against Gender-Based Violence"** in Bangkok, an event hosted by UNFPA, UN Women, and various embassies and network organizations.

CFGF collaborated with **UN-HABITAT** and presented work and lessons from the **"Chiang Khong Model"** for gender equality and the creation of a safe space for women and children called **"Her City"**. CFGF also disseminated information to the public and policy-level organizations to garner support and expand its work area.



Dec

# OUR STORIES

## Malee's Story - A child leader

\*Malee is an 18-year-old member of the Hmong ethnic group, in Chiang Khong District. She is the second child in her family and the only daughter. Malee's family faced adversity when her father suffered a severe leg injury, rendering him incapable of working. To provide for the family, her mother had to seek employment abroad, leaving Malee to assume the traditional women's roles of her father's caregiver, household manager, and caretaker for her younger brother, all while continuing her education.

Her life took a distressing turn when she experienced sexual harassment from a family friend's husband. This traumatic experience led her to take action not only to protect herself but also to prevent similar abuses against other girls in her community. Malee, with her mother's support, confronted the situation and decided to distance themselves from the perpetrator.

Malee's life underwent a significant transformation when CFGF initiated a project in her village. This project aimed to empower children and youth by fostering leadership skills, building a sense of community, and promoting awareness of child rights through engaging activities. Encouraged by the Community Parent's Network, Malee joined the project and emerged as a confident and empowered Child Right's Protection Leader. Not only has she benefited personally, but Malee has also transformed into an empowered advocate for child rights in her community.

\*Name changed to protect privacy

# OUR STORIES

## Mrs. Wang - A community volunteer

\*Mrs. Wang, a 55-year-old woman residing in Chiang Saen district, Chiang Rai province, is a devoted voluntary guidance teacher committed to assisting economically disadvantaged children. She strongly opposes the prevalent use of yelling and scolding as disciplinary methods in her community, fearing the adverse effects on children. Before becoming involved with CFGF projects, Mrs.

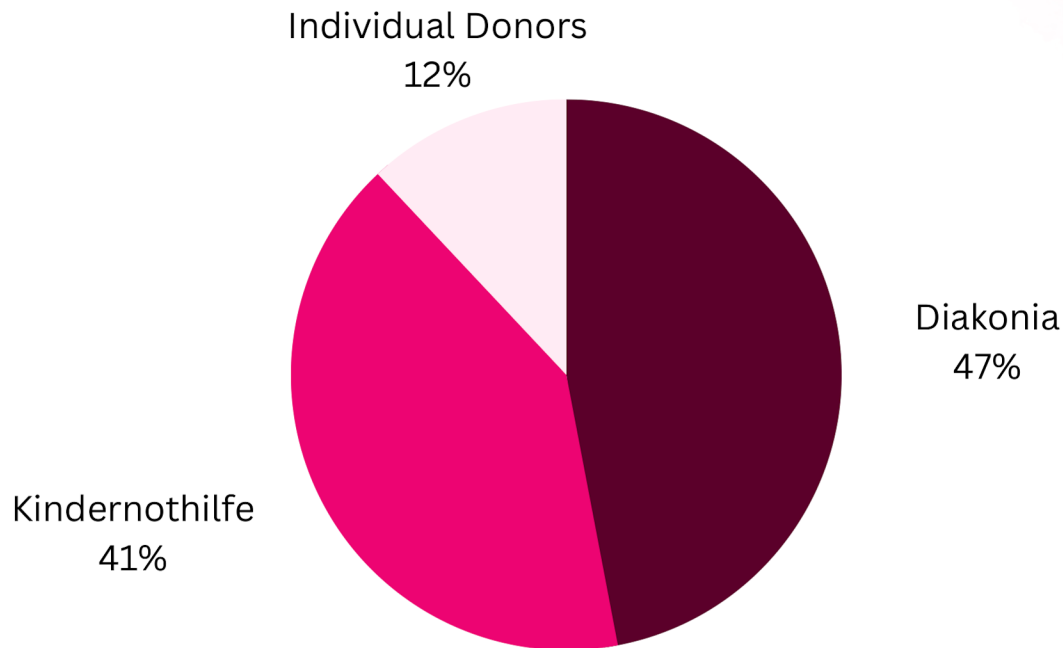
Wang served as a community volunteer. During her volunteer work, she encountered a distressing situation where she suspected sexual assault upon noticing bruising and marks on a young girl's body.

Despite resistance from the girl's relatives and her inability to provide verbal evidence, Mrs. Wang persevered and took the girl to the hospital, ultimately confirming the sexual abuse. The girl was subsequently placed in a home for disabled children in Nonthaburi province, where she received improved care and protection, and was freed from further abuse.

Inspired by this experience, Mrs. Wang joined CFGF and maintained contact with the girl, reflecting on her newfound purpose and happiness in making a positive impact on the lives of vulnerable children.

\*Name changed to protect privacy

# COST & EXPENDITURE



**This year, Center for Girls Foundation's  
total amount raised was:**

**3,724,661.95 THB**

**102,174.34 USD**

# WORDS FROM OUR COMMUNITY

My relationship with my father has also changed a lot since I joined CFGF. He was initially skeptical of my involvement, believing it was not my place. He now accepts what I am doing and allows me to participate. I learned how to defend my right to speak and express opinions in family and public spaces.

**- A youth leader**

I'm very proud of helping with this case because it made me discover that this is who I am. I had never been happy or successful doing other types of business. But volunteering here, I am so happy and I feel like I have found my purpose.

**- A community volunteer**



**Thank you to all of our dedicated partners for your continued support! Our work would not be possible without you.**

# TAKE ACTION



## Donate

Make a donation TODAY to help families in desperate need.



## Volunteer

Consider volunteering at Center for Girls - motivated, enthusiastic individuals willing to learn and help are always welcome!



## Educate

Educate yourself and others on issues like human trafficking and gender-based violence that millions of people around the world face on a daily basis.

Please visit us on our website and follow us on social media by clicking on the icons. We would be happy if you share our work with your network.

