

2017 Annual report



At Center for Girls,
we believe every
child has the right
to freedom,
safety, and
opportunity.



Mission: Center for Girls' mission is to work within the Chiang Rai Province to empower women and children, reduce instances of gender-based violence (GBV), and educate the populace about human trafficking issues. CFG seeks to prevent the Commercial Sexual Exploitation of Children (CSEC) and all forms of abuse against children. We are committed to creating sustainable participatory projects that equip people in the surrounding

communities with the necessary life skills to become independent leaders who strive towards human rights for all, regardless of gender, age, race, ethnicity, nationality, religion, or socioeconomic status.

Vision: Center for Girls envisions a world where women and children are safe to live their lives in equality, with dignity and humanity.

This year is the 20th anniversary of Center for Girls. In 1997 when I first had the idea to create this organization, I was thinking about the girls in my community and the struggles they face. I wanted them to grow up with safety, freedom, and education – to have the opportunities I never had as a child. In the beginning, Center for Girls had very little support; I had to stand alone against those who disagreed with my vision and wanted to put a stop to my work. The children were now safe, but I was not. In the early stages, I was physically assaulted, stalked, and threatened because of the changes I wished to bring about in my community.

I believe Center for Girls' greatest accomplishment has been changing attitudes

towards violence and exploitation in Chiang Rai province. Through our projects and awareness-raising campaigns, people have become conscious of, and less tolerant towards, gender-based violence and human trafficking. For 20 years, Center for Girls has worked tirelessly to challenge the belief that violence is normal and to galvanize local people to step up and take action against it. Now that our communities are equipped with the skills and knowledge to respond to and report such cases, there is a new generation growing up who realize the unacceptability of violence against women, human trafficking, and child abuse. Perhaps most importantly, we are seeing results as

each year more people come forward to report cases, more people join together with us to stand up for their rights, and more women, children, and vulnerable people are protected and receive the assistance they need.

In 2017, Center for Girls worked with business owners to address child trafficking, with women and local leaders to stop gender-based violence, and with the community as a whole to empower and educate those most at risk of exploitation. We began fundraising for a list of Emergency Cases to assist children and families affected by issues such as rape, HIV/AIDS, and teenage pregnancy. We also made big strides in working with multidisciplinary teams – Center for Girls maintains close ties with the local people while also strengthening our relationship with the government sector. Center for Girls' projects bring together all sectors to ensure duty-bearers use their power to support and empower the most vulnerable members of their communities.

As I think about the past 20 years, and this year in particular, I am grateful for the support of our donors, without whom our work would not be possible. Our projects have affected tens of thousands of people and as we keep growing and expanding our networks, I know we will reach even more people who need our assistance. Working together with partner NGOs and the government and private sectors, Center for Girls will be part of the solution to end human trafficking, the commercial sexual exploitation of children, and gender-based violence in Chiang Rai.

Nunnaree Luangmoi

Founder and Director, Center for Girls



Nunnaree handing out information on child rights and protection at a local market

Impacts

In 2017, Center for Girls began, continued, and completed a variety of projects and programs with the help of our fantastic donors and supporters.

Program for the Prevention of Child Trafficking and Child Abuse

ONGOING

Kindernothilfe

Goal | Prevent child trafficking, abuse, and exploitation in Chiang Khong.

Project | Invited local tuk-tuk and bus drivers to join the Business Owners Network, trained MDT members on human trafficking and CSEC laws, and equipped 68 busi-

ness owners and their staff with the skills to combat human trafficking and CSEC in the workplace.

Impact | Police, immigration, healthcare professionals, and NGO workers are now more knowledgeable about human trafficking and CSEC, and thus more

capable of preventing it; business owners across Chiang Khong have come together to form a Network that successfully reported 13 cases of suspected HT/CSEC in 2017; and 150 employees are fully aware of their rights and empowered to become agents of change.

Emergency Cases

BEGAN 2017

YouCaring: tinyurl.com/helpCFG

Goal | Aid and empower individuals and families in need of immediate assistance

Project | Raised almost 100,000 THB for ten emergency cases through crowdfunding and private donations to families and individuals trapped

by circumstance and poverty
Impact | More cases than ever are being reported to CFG thanks to our awareness-raising projects and activities. Instead of sending these cases on to other organizations, CFG is able to financially support specific cases (where ap-

propriate) by providing scholarships, healthcare arrangements, everyday necessities, and more.



Top left: Bell* and her family (Emergency Cases), **Top right:** CFG staff handing out information about the various forms of human trafficking (KNH), **Bottom right:** CFG Director and Finance Officer speaking with a local woman at Jampong Market (KNH)
*name has been changed



Top left: Women For Change Project Team meeting, **Top right:** International Day For the Elimination of Violence Against Women campaign (WFC) **Middle left:** A police officer supports the campaign message "The new generation of men does not use violence", **Bottom:** A teacher in Phan educates students on child rights and protection

Impacts

ONGOING

Women for Change

Diakonia

Goal | Empower women to eradicate gender-based violence and become vocal leaders in their families and communities.

Project | Trained 46 participants on local and national laws, leadership and confidence building, GBV emergency support, and more. Participants raised

funds to support their own revolving loan project to assist women in the community who are struggling financially to pursue vocational or professional training.

Impact | The participants are now engaged members of the WFC Network, which assisted 18 vulnerable people in the last year.

The women act as role models and points of contact in their communities and 8 participants have gone onto take up leadership positions. Their revolving loan scheme will continue to empower women to take financial control of their own lives.

Child Protection in Schools

ONGOING

Global Fund for Children

Goal | Work with students and teachers to promote and implement child rights education and activities in schools in Phan district.

Project | 230 students in four schools benefitted from four curriculums relating to child rights, protection, and safety. 35 student

leaders were selected to act as watchdogs in their schools and communities, and to work together with the administration to plan and put into effect trainings and events to educate others.

Impact | Teachers are now equipped with new and prop-

er teaching materials as well as the means to better identify children at risk for, or already facing, abuse, exploitation, and other issues. Students in Phan are more knowledgeable about their rights and child protection, and are empowered to educate others.



Center For Girls
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Annual Report (Jan-Dec 2017)

A Year in Review

jan

CFG staff begin writing the **annual narrative reports** for our three projects

feb

Emergency Case List is created to **provide aid** to families and individuals who need **immediate assistance**

mar

109 students in Phan attend a training to learn about child rights and protection

apr

Women For Change participant is **elected village leader** – out of the **102 villages** in Chiang Khong, **only 3** are led by women

May

Women For Change participants **attend a 2-day training** on gender, reporting, definitions of violence, leadership, and more

jun

CFG receives a **certificate recognizing our work** in the field of human trafficking prevention from the Governor of Chiang Rai province

jul

International Development Officer Maia Mounsher comes to work at CFG **full-time**

Aug

Women For Change participant **elected as women's representative**, taking on a **new leadership role** in her village

sep

CFG Director attends a conference in Bangkok about **child protection** coordinated and facilitated by Child Rights Coalition

oct

Campaign at Jampong Market to **distribute anti-trafficking materials**

nov

International Day for the Elimination of Violence Against Women: CFG campaigns with mutlidisciplinary teams to **raise awareness** about gender-based violence

dec

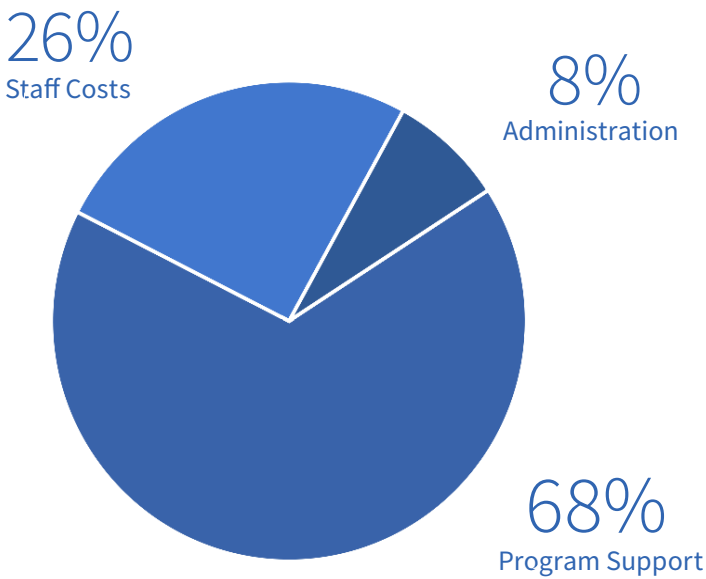
Monitoring and Evaluation staff meeting with Diakonia, sponsors of Women For Change, **to go over the past year and plan for the future**

Two Hmong women look across the Mekong River from Thailand to Laos



Putting your money where it matters most

Transparency is incredibly important to Center for Girls and we strive to ensure that every baht received or donated is spent where it will have the greatest impact.



This year, CFG’s total income was (THB)

2,412,336.84*

and total expenditure was (THB)

2,025,668.75

*This year’s income was noticeably higher than its expenditure due to funding received in 2017 for a project that was implemented in 2018

Stories



CFG campaigning to prevent human trafficking and CSEC at key border crossing points in Chiang Khong



MAIA
INTERNATIONAL
DEVELOPMENT
OFFICER

I have known Nunnaree and Ploy Sai since I walked into their office in November 2015. I came to Thailand to volunteer and knew that I wanted to commit my time working somewhere closely with the local community, practicing bottom-up, participatory development. Since the first day I met Nunnaree, she was very open, welcoming, and gave me every opportunity to learn about and get involved in her truly amazing projects. In 2017 I moved to work full time at Center for Girls. I think the success of the organization is thanks to the staff, who work tirelessly, and with endless generosity, to build relationships and networks to help those most vulnerable.



PRAKAIKAT
PART-TIME STAFF

Center for Girls taught me a lot and gave me a lot of different skills that I use in my day-to-day life and in my work with the community. No matter the problem I can always depend on CFG for help and advice. They have given me so many opportunities to get involved with different activities that have helped me to learn and have improved my own abilities. In my work for Center for Girls, I coordinate with different government offices and other institutions, and I am also a member of the Women for Change project – it is my duty to act as watchdog, report cases of abuse or exploitation, and I love being involved and leading activities in the community. I love helping others, especially children, and talking and working with volunteers from countries all around the world.



YONGSO
WOMEN FOR CHANGE
PARTICIPANT

My daughter was sexually abused as a child by a close family relative so I decided to join Women For Change [when the opportunity arose]. I felt so pained that my daughter had been abused. At the time, we had no one to help us - my husband had gone to work in another country. We felt alone with no one to turn to and because violence is so normal here, the other villagers didn't understand why I was making a big deal out of it. Ever since joining, I saw positive changes in myself: I felt encouraged and was more outgoing and willing to speak in public. In the past, I was easily frustrated and would often argue with others, but after participating in several activities I found ways to be

more patient, listen to others, and understand them better. Together with the team of women leaders, I am working to help find ways to fight against the problem of violence against children and women. Thank you to the Project Team and to CFG for finally bringing an effective project like this into our community. As for me, I will bring the power of one more woman to build change for other women – to assist each other, protect our rights, and put an end to the problem of violence against women in children in Chiang Khong.

Thanks to your support...

Center for Girls reached thousands of people through our campaigns, projects, and activities. Your continued support allows us to target and work with the most vulnerable populations in Chiang Rai province. We will continue to fight for change and equality in our communities. Center for Girls may be a small organization, but thanks to YOU we have made a big impact in people's lives.

See how your contributions made a difference this past year:

"In school, my teacher taught us about Sexual Abuse and Violence [as a part of Center for Girls' Child Protection curriculum]...and we were given knowledge to share with our friends and family. I spoke with my friends about Online Safety and taught my friends who smoke

cigarettes about the dangers of smoking. I am very happy to have learned about all these issues."

"I decided I wanted to help fight the issue of human trafficking. I am glad I found the Business Owners Network and a way to work together to address the problems we are facing. CFG is really committed to ending human trafficking and I know the cases I report will always be referred to the right people and worked through thoroughly to find the best solution for the people involved."

"At first when Women For Change came to our village, the village leadership did not understand the project and were defensive. But once we explained the goals of WFC, we received a lot of support. Now, women can have a voice and

men can see that the leaders in the community do not condone the use of violence. I want to help educate families to support and protect our children. I would like to pass the knowledge that I gained on to my community by conducting training for parents so that they feel empowered and possess the necessary tools to report any cases of violence in the future."

"I learned about drug addiction at school. I also know from personal experience what can happen if you do get involved with or abuse drugs, as I have seen drug-related problems in my village. I also learned about computers and online safety, safe sex, and how to protect myself against contracting STDs and STIs. I am happy I have this knowledge now."



Take Action



donate

Make a donation TODAY to help families in desperate need.



Volunteer

Consider volunteering at Center for Girls – motivated, enthusiastic individuals willing to learn and help are always welcome!



educate

Educate yourself and others on issues like human trafficking and gender-based violence that millions of people around the world face on a daily basis.

<http://center4girls.org>

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@cfgthailand



@centerforgirls



/centerforgirls.maeor

